



GROW
Money Building CPSM
CPSM
SPEAKER



TALK DERBY
to Me

2025-2026

SPONSORSHIP PACKAGE

smps[®]
Maryland



smps[®] Maryland 2025-2026 Sponsorship Opportunities

**16 Months of Impact.
New Benefits. Exceptional Value.**

The Ultimate Sponsorship Opportunity: More Value with Improved Benefits.

Why 2025-2026 is Different

For the first time in the SMPS Maryland Chapter's history, our Chapter year is extended from 12 to 16 months (September 1, 2025 – December 31, 2026).

This means four additional months of brand exposure, networking opportunities, and lead generation.

This is a limited-time opportunity that you won't want to miss!

smps[®] Maryland 2024-2025 YEAR IN REVIEW

Let's take a look at how sponsorship dollars directly impacted our Chapter:



OTHER HIGHLIGHTS

- 21,000 Visits to the SMPS Maryland Website
- 52 Weeks of Curated E-blasts & Communication
- 32% Weekly E-Blast Open Rate
- >1,000 Digital Subscriber & Mailing List

Maximize Your Marketing Investment

The 2025-2026 extended chapter year represents a unique opportunity to extend your brand reach for four additional months while connecting with Maryland's top A/E/C professionals, generating qualified leads through targeted networking, and positioning your firm as a leader committed to professional excellence. Don't miss this limited-time opportunity. Contact us today to secure your sponsorship level and start building the relationships that will drive your business forward.

Our 2024-2025 Success Story

The numbers speak for themselves – our sponsors helped us achieve record-breaking engagement.



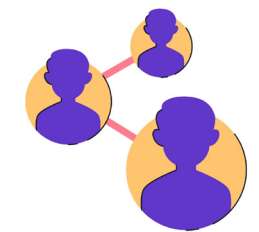
Programming Excellence

- 26 Total Events across diverse formats
 - 3 Special networking events
 - 3 Expert industry panels
 - 12 Skills-building workshops
 - 5 Mentor/mentee programs
 - 3 Educational webinars
 - Annual GROW Conference



Engaged Professional Community

- 500+ Total attendees across all programming
- Record-breaking participation in personal and professional development
- Quality networking with decision-makers and influencers



Digital Reach & Engagement

- 21,000 website visits - your logo seen by thousands
- 32% email open rate - significantly above industry average (21%)
- 52 weeks of curated e-blasts with sponsor integration
- 1,000+ digital subscribers in our targeted mailing list
- Consistent social media engagement amplifying sponsor visibility



Proven ROI for Sponsors

- High renewal rates from satisfied partners
- Direct business connections generated through our programs, panels, and special events

SMPS Maryland is Your Strategic Marketing Investment



Targeted A/E/C Professional Audience

- Connect directly with marketing directors, business development leaders, principals, and decision-makers from Maryland's top architecture, engineering, and construction firms.



Industry Leadership Position

- Position your firm as a champion of professional excellence in the A/E/C community. Our sponsors are recognized as industry leaders committed to advancing marketing practices.



Lead Generation Engine

- Transform networking into new business. Our sponsors consistently report meaningful connections that convert to partnerships, projects, and revenue.



Market Intelligence Access

- Stay ahead of industry trends through exclusive access to A/E/C professionals who have their “finger on the pulse” of market sectors, emerging opportunities, and shifts in the industry.



Relationship Building Platform

- Access both established industry veterans and emerging talent through our diverse programming, from executive roundtables to mentor/mentee programs.

2025-2026 Sponsorship Levels

Choose Your Impact

Premium visibility across our entire 16-month program

Comprehensive year-long exposure and engagement

PLATINUM | \$3,000



- One (1) membership is discounted 100%
 - Given as a rebate
 - Receipt must be dated between 9/1/25- 8/31/26



- One (1) ticket to ALL events and programs
- Four (4) tickets to any sponsors-only event
- Priority seating with program speakers for 1 member of your company at any in-person event or program
- Copy of attendee list from all events (upon request)
- Special sponsor rate to all events for non-members of your company



- Unlimited social media promotion of company news
- Company name listed in all email marketing promotions with a link to your company website
- One (1) company-sponsored email to subscriber list
- Logo on sponsor signage and presentations
- Logo on sponsorship page and footer of our website with a link to your company website
- Verbal recognition at all events
- Unlimited job postings on the Job Bank of the website
- Full-page ad in the GROW conference program



- Opportunity to moderate a speaker panel
- Host a program or education event in your company's office

GOLD | 2,000



- One (1) membership discounted 75%
 - Given as a rebate
 - Receipt must be dated between 9/1/25- 8/31/26



- Eight (8) tickets total among program, education, or special events
 - May combine two (2) tickets for one (1) ticket to the GROW Conference
- Three (3) tickets to any sponsors-only event
- Special sponsor rate to all events for non-members of your company



- Four (4) social media promotions of company news
- Company name listed in all email marketing promotions with a link to your company website
- Logo on sponsor signage and presentations
- Logo on sponsorship page and footer of our website with link to your company website
- Three (3) job postings on Job Bank of website
- Half-page ad in the GROW conference program



- Host a program or education event in your company's office

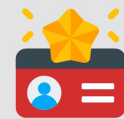
2025-2026 Sponsorship Levels

Choose Your Impact

Solid foundation for brand building and networking

Perfect entry point for consistent brand exposure

SILVER | \$1,000



- One (1) membership discounted 50%
 - Given as a rebate
 - Receipt must be dated between 9/1/25- 8/31/26



- Two (2) tickets total among programs, education, or special events
 - May combine both comp tickets for one (1) ticket to the GROW Conference
- Two (2) tickets to any sponsors-only events
- Special sponsor rate to all events for non-members of company

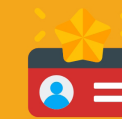


- Three (3) social media promotions of company news
- Company name listed in all email marketing promotions with link to your company website
- Logo on sponsor signage and presentations
- Logo on sponsorship page and footer of our website with link to your company website
- Two (2) job postings on Job Bank of website
- One-third page ad in the GROW conference program



- Host a program or education event in your company's office

BRONZE | \$750



- One (1) membership discounted 25%
 - Given as a rebate
 - Receipt must be dated between 9/1/25- 8/31/26



- Two (2) tickets to use throughout Chapter year for a program, education, or special event
- One (1) ticket to kick-off, networking in the new year OR end-of-year celebration event
- One (1) ticket to any sponsors-only event
- Special sponsor rate to all events for non-members of company



- Two (2) social media promotions of company news
- Company name listed in all email marketing promotions with link to company website
- Logo on sponsorship page and footer of our website with link to your company website
- One (1) job posting on Job Bank of website
- One-quarter page ad in the GROW conference program



- Host a program or education event in your company's office

2025-2026 Sponsorship Levels

Choose Your Impact

Affordable way to support and stay connected

Designed specifically for independent consultants and small businesses

FRIEND | \$500

- One (1) ticket to kick-off, networking in the new year OR end-of-year celebration event
- One (1) ticket to any sponsors-only event
- Special sponsor rate to all events for non-members of company

- One (1) social media promotion of company news
- Company name listed in all email marketing promotions with link to company website
- Logo on sponsorship page and footer of our website with link to your company website
- One (1) job posting on Job Bank of website
- One-quarter page ad in the GROW conference program

SOLOPRENEUR | \$750

We understand the unique needs of independent consultants.

That's why we're excited to offer this new option.

- One (1) membership discounted 25%
 - Given as a rebate
 - Receipt must be dated between 9/1/25- 8/31/26
- One (1) ticket to each kick-off, networking in the new year AND end-of-year celebration event
- One (1) ticket to any sponsors-only events
- Company name listed in all email marketing promotions with link to company website
- Logo on sponsorship page and footer of our website with link to your company website
- One-quarter page ad in the GROW conference program
- Host a program or education event in your company's office

A Flexible Option: Special Events Sponsorship

The 16-Month Advantage: What This Means for You

SPECIAL EVENTS | \$1,000

Can't commit to a full year of sponsorship?

Our Special Event option allows you to shine at our most popular gatherings!



Choose to sponsor the following:

- Kick-off Event
- Networking in the New Year
- End of Year Celebration



- Three (3) complimentary tickets to your sponsored event
- One (1) ticket to any sponsors-only event
- Prime logo placement on all sponsored event promotional materials
- Stand-alone signage at the sponsored event - it'll be impossible to miss!
- Full attendee list for targeted follow-ups
- Opportunity to distribute company promotional items to attendees



- Company name listed on email marketing promotions with link to company website
- Logo on selected event page with link to company website
- Opportunity to host a program or education event

Extended Brand Exposure

- Your logo visible for 33% longer
- Four additional months of email marketing inclusion
- Extended website presence through December 2026

More Networking Opportunities

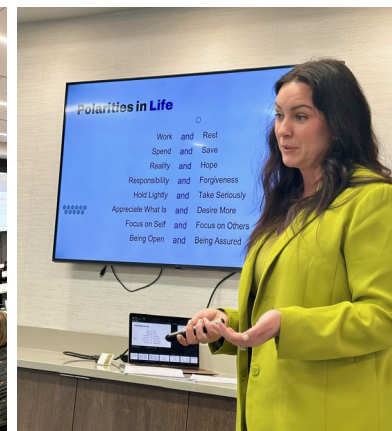
- Additional events and programs during extended period
- More chances to connect with potential clients and partners
- Extended access to sponsors-only events

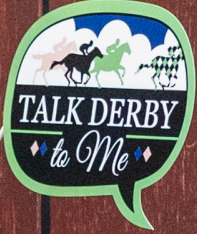
Greater Lead Generation Potential

- More touchpoints with your target audience
- Extended relationship-building timeframe
- Additional opportunities to showcase expertise

Enhanced ROI

- Added benefits, significantly more value
- Cost per month of exposure dramatically reduced
- Competitive advantage during transition period





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